



MATTHEW CONE

Accomplished communications specialist with a public health and student affairs background. I've been a "maker" in a variety of disciplines, and with an emphasis on data and evaluation, I help develop memorable, effective campaigns.

portfolio matthewcone.com

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EDUCATION

2011-2013

Emory University

Master of Public Health in Behavioral Science
Relevant Coursework: Social Marketing, Public Health Communications

2007-2010

Emory University

Bachelor of Arts in Economics

EXPERIENCE

2017-Present

Marketing & Communications Coordinator

Council of State and Territorial Epidemiologists cste.org

Supports association communications through electronic and print publishing, marketing, social media and media relations, benefitting applied epidemiologists working at the state and local level.

- ↳ *Assists with strategic communications planning and implementation, guided by CSTE's Strategic Plan.*
- ↳ *Designs and produces videos, infographics, banners, reports, and other visual materials.*
- ↳ *Assists staff in fostering relationships with national public health organizations and academia.*

2014-2017

Interactive Communications Developer

Emory University, Campus Life eclcomms.emory.edu

Videographer, photographer, graphic designer, and webmaster serving 14,000 students annually. Managed 24 websites (68,000 sessions/month), and wrote, filmed, and edited monthly "Kid Dean" web series.

2013-2014

Assistant Account Executive

Porter Novelli porternovelli.com

Designed client-facing web and print materials for account teams, including video interviews, animated infographics, HTML newsletters, photo retouches, white papers, and PowerPoint decks.

AWARDS

2011

Adobe Imagination Challenge Finalist

Ambigram Timelapse bit.ly/ambilapse

SKILLS

Adobe Creative Cloud

Illustrator, Photoshop, InDesign, Premiere Pro, Acrobat - Expert ●●●●●

After Effects, Audition, SpeedGrade - Proficient ●●●●○

Web Design

HTML5, CSS3, WordPress, Cascade - Moderate ●●●○○

Camerawork

Canon DSLRs, continuous lighting, glidecams, hotshoe/lav mic systems - Proficient ●●●●○